

# EXPOMOVE®

ELECTRIC & SUSTAINABLE MOBILITY  
LIGHT PUBLIC SHARING



FLORENCE  
FORTEZZA DA BASSO  
October 5th-8th 2022

Provided by



Communication  
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COMUNICAZIONE E MARKETING

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# What about EXPOMOVE

- ExpoMove is the Italian event all about sustainable mobility
- Sharing Mobility
- Light Mobility and Last Mile
- Public Transport & Service
- Private Mobility
- Components & Technologies
- Expo & Conferences
- Test Drive
- National & International Partners



# Thematic Area - 1

## 🎯 Light Mobility and Last Mile

This is the new mobility concept, very smart and innovative. Scooters, overboards, skateboards and bicycles are the most used transport means to go to school, gym and work



## 🎯 Sharing Mobility

“Sharing” is the most representative phenomena of this new era. Through many Apps you are able to rent vehicles for private mobility using your smartphone!

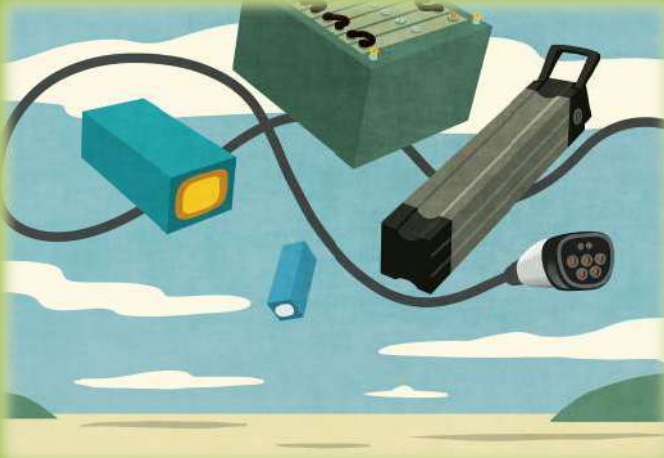


## 🎯 Public Transport & Service

The electric vehicles used for public transport and services will be shown in this area. ExpoMove wants to help improve the quality of life of citizens, reducing pollution and the private traffic.







## Thematic area - 2

### 🎯 Private Mobility

ExpoMove will provide a dynamic area for national and international automotive industries to exhibit new vehicles models. Visitors can test benefits and comfort of green mobility, thanks to our test drive.

### 🎯 Components & Technologies

This is the area dedicated to R&D sector. Recharge points, new lithium batteries for electric engines will be analyzed by the experts. An interesting area completely dedicated to hydrogen will also be set up.

### 🎯 Thematic route

The path is designed to give to the 5 macro-areas the right visibility. The signs on the ground will guide the guest to the area of interest. Following the routes the guest will be allowed to see the entire exhibition.

# Expomove APP



- Why just visit the fair, when you can become part of it? Be the protagonist in ExpoMove by downloading the new app for free! The ExpoMove app is now available for Android and iOS devices in English and Italian version.
- Get full access to all the information about the fair: programme, meetings, test drives, list and map of exhibitors.
- Moving around the fair you will receive extra content designed specifically for you and in line with your interests. You will always have the list of exhibitors and you can choose your favorites.
- You will always be updated on all the appointments on the calendar: a notification will notify you when the activities of your interest will start.







## Location

- At Fortezza da Basso in Florence, from October 5<sup>th</sup> to 8<sup>th</sup> 2022, simultaneously with the Earth Technology Expo.
- Fortezza da Basso is a masterpiece of the Renaissance, a prestigious exhibition and congress area, located in the center of Florence
- Few minutes by walk from Santa Maria Novella Train Station.
- Easy to reach from the Villa Costanza "Drive & Tramway" intermodal car parking located at the A1 Firenze-Scandicci exit. You can park your car here and take the T1 Tramway to reach the Florence's center.
- From Amerigo Vespucci Airport, you can take the T2 Tramway to reach the city center.

# CONFERENCES & WORKSHOP

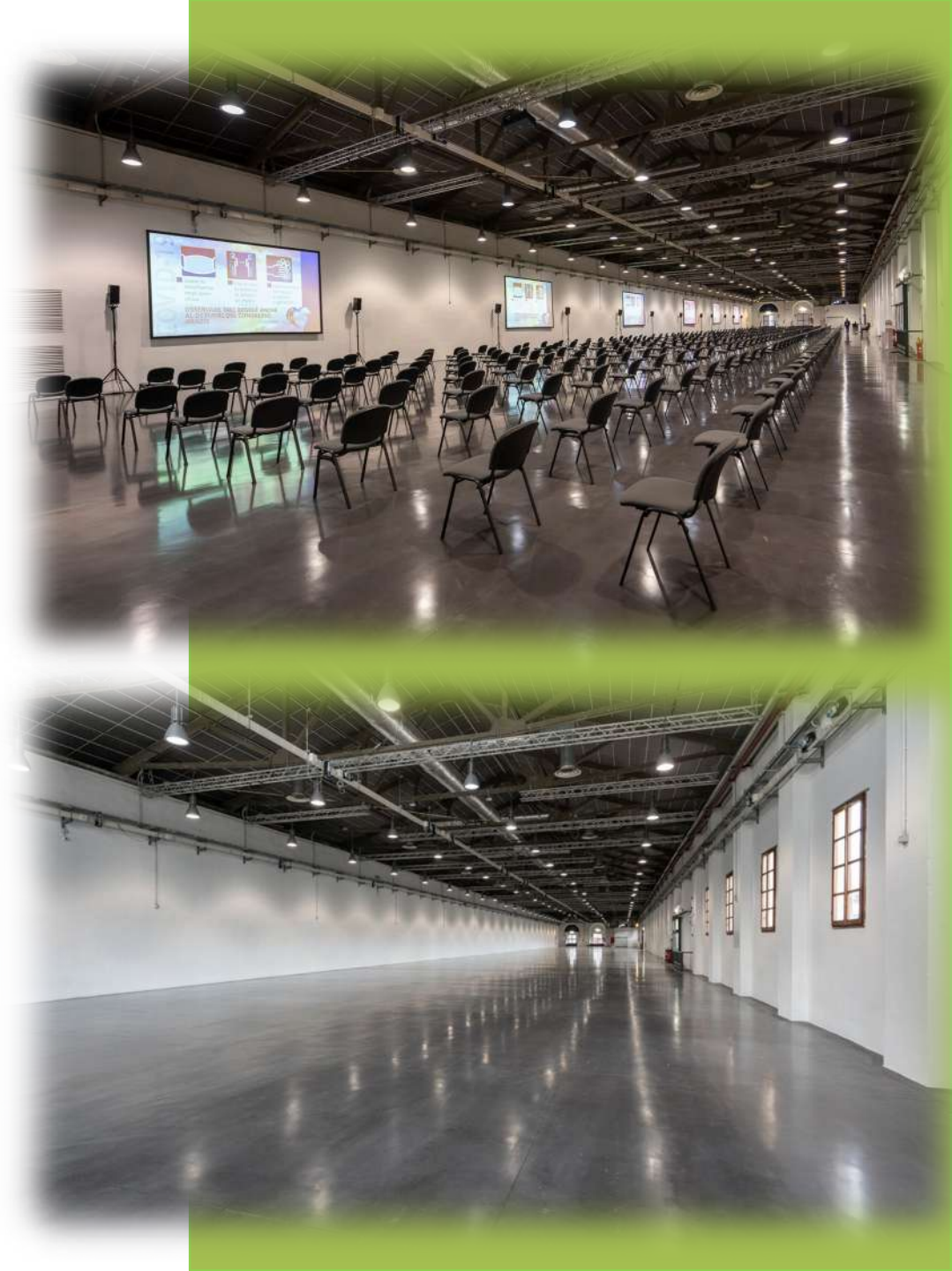
- ◎ The strength of ExpoMove is the great variety of workshops and conferences that will be organized.
- ◎ National and international guests will alternate over the three days and will present exclusive analyzes of the data collected referring to the whole world of sustainable mobility in Italy and Europe.
- ◎ Thanks to partners of excellence and the patronage of Mite and Mims, we will structure a Sustainable Mobility Observatory that will present new research and solutions every year.
- ◎ the mix of workshops and conferences will enhance the quality and technological capabilities of our country and of our Public Administration in its central and peripheral branches, as well as of public and private companies and companies, of start-ups, universities and research centers.





# PAVILLON OF THE NATION

- The Nations Pavilion is a beautiful room with a contemporary character, where large corporate and trade fair events find all the space for spectacular scenographies and large crowds.
- Thanks to its 2,000 square meters of surface and its high heights (5.5 m), the Pavilion of Nations is a modern and flexible space for setting up congresses, fairs and corporate events with the most diverse characteristics.
- Recently equipped with a new black concrete flooring, it is elegantly contemporary.





# TEST DRIVE AND MORE

- Fun and safe track for light mobility: scooters, bicycles and electric scooters
- «Park Test Drive», with charging stations and wall box. You can test the electric cars starting from here.
- Everything made by EXPOMOVE App





- ExpoMove, will take place simultaneously with the Earth Technology Expo: the fair on the digital and ecological transition. Admission is completely free
- Technologies for sustainable present and future. Innovation, the most advanced technologies, intelligent solutions, new networks.
- Technologies for infrastructures, for civil protection, prevention and post-emergency reconstruction.
- Aerospace technology, climate scenarios, water and environmental quality control.
- Smart city, work, production, management and control of natural and anthropogenic risks.







fier@365

- Fiera365 is a platform created by the Sicrea company. Awarded by the National Chamber of Commerce with the "Top of the Pid" in December 2020.
- It's an innovative platform for an immediate post-covid restart, giving companies the possibility to join the events with physical and digital solutions.
- Thanks to Fiera 365 ExpoMove never ends. Companies have their own showcase with images, galleries, videos, brochures and catalogs available to be downloaded.



# Contact

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# EXPOMOVE

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