



PROGRAM

13-14 October 2021

Fortezza da Basso, Florence

INTERNATIONAL CONFERENCE ON SUSTAINABLE MOBILITY: A EUROPEAN LOOK

First Day - Wednesday 13 October 2021

13
morning

10.00 - Registration

10.15 - Opening of the works and institutional greetings

- **Eugenio Giani**, Tuscany Region President
- **Leonardo Bassilichi**, President of the Chamber of Commerce
- **Stefano Giorgetti**, Councilor for Mobility of the Municipality of Florence

Chairman **Antonio Ferro**, ExpoMove President

"The e-mobility industry"

- **Domenico Sturabotti**, Symbola Director

"Sustainable mobility and air quality in Italian cities"

- **Francesco Petracchini**, Director of IIA CNR

"Green Mobility changes the city, the European CleanCities campaign"

- **Andrea Poggio**, Legambiente Mobility Manager

"The end of batteries' life: new scenarios and new opportunities"

- **Luigi De Rocchi**, Cobat Studies and Research Director

"Future scenarios"

- **Gianni Silvestrini**, Kyoto Club Scientific Director

"How is sharing mobility going? The European barometer of sharing mobility"

- **Raimondo Orsini**, Director of the Susdef Foundation - OSM

"Public services and sustainable mobility"

- **Benedetta Brighenti**, Gorent Presidency Office

13.00 Round conclusive e Q&A

13.30 Light Lunch



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PROTAGONISTS SPEECH

14.40 - 18.00

13

afternoon

Moderated by **Mauro Spagnolo**, Director of Rinnovabili.it

Speakers

"The City of Florence and sustainable mobility"

- **Cecilia del Re**, Councilor for the Environment of the Municipality of Florence

"Business Diplomacy"

- **Edward Mura**, Commonwealth Club of Rome President - Diplomacy Festival
 - **Denis Ratto**, Manager of Gest La Tramvia di Firenze
- **Giovanni Martino**, E-Vai - Director of Smart and Sustainable Mobility of FNM spa
 - **Maurizio Deltratti**, Sun Eurisko Partner
 - **Cristina La Marca**, EMoby Director
- **Enrico Pascarella**, B2C Italy Regional Manager Cooltra
 - **Gianluca Pin**, BiciinCittà Sales Director
- **Magdalena Krennek**, General Manager Voi Technologies
 - **Anthea Greco**, Partnerships Lead Spain & Italy at Via
 - **Giuseppe Buonaguro**, Partner ItaliaInmoto
 - **Pierre Sirolli**, CEO of Renault Trucks Italia
 - **Pierluigi Zanin**, President and CEO - Le Goriziane

LIFE18 ENV/IT/000201 LIFE E-VIA Project

"Electric Vehicle noise control by Assessment and optimisation of tyre/road interaction"

- **Filippo Praticò**, Mediterranean University - Reggio Calabria

Ore 18.00 - Works ending



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Second Day - Thursday 14 October 2021

The future of mobility: Italy and Germany as partners for innovation

Chairman **Erasmus D'Angelis**, Head of the ExpoMove program

9.30 - Opening and greetings, **Andreas Zuege**, General Manager Deutsche Messe

9.40 - **Martin Koers**, AD Verband der Automobilindustrie

Scenarios and development of the automotive sector in Germany

10.00 - **Joerg Buck**, Managing Director of AHK Italien

Italy - Germany relationship: the role of automotive sector

10.15 - **Round table**

Moderated by **Joerg Buck**, Chief Executive Officer of AHK Italien

Speakers

- Volkswagen Group Italy - **Stefano Sordelli**, Future Mobility Manager
 - Lanxess - **Vincenzo Trabace**, CEO
- MAN Truck & Bus - **Alessandro Smania**, Communication Manager
- Siemens - **Fabio Ciccone**, Technical Sales Support Manager di Siemens Smart Infrastructure
 - Robert Bosch - **Georg Wahl**, AD Bosch Italy

Final rounds and Q&A

11.15 - Session ending and coffee break

11.30 - **Round table Present and future of sustainable mobility**

Moderated by **Mario Tozzi**

- **Gianmarco Giorda**, General Manager of ANFIA
- **Monia Monni**, Councilor for the Environment of the Tuscany Region
 - **Michele Crisci**, UNRAE President
 - **Angelo Sticchi Damiani**, ACI President
 - **Michele Zilla**, COBAT General Manager
 - **Stefano Ciafani**, LEGAMBIENTE President
 - **Ermete Realacci**, SYMBOLA President
 - **Francesco Naso**, General Secretary Motus E
 - **Furio Fabbri**, Gorent President - Go green
- **Fabrizio Iaccarino**, FUTURE ELECTRICITY General Council
 - **Anna Donati**, Kyoto Club

13.30 Light Lunch

14
morning



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Second Day - Thursday 14 October 2021

Tuscany Focus with ANCI TOSCANA e CISPTEL TOSCANA

14.45 Works Opening

moderated by **Cristina Privitera** Journalist "La Nazione"

14

afternoon

"Tuscan municipalities and sustainable mobility"

- **Paolo Omoboni**, Head of Mobility Anci Toscana and Mayor of Borgo San Lorenzo

"Public companies and sustainable mobility"

- **Nicola Perini**, President of Confservizi Cispel Toscana

"Tuscany is a region with a lot of excellences"

- **Stefano Baccelli**, Councilor for Infrastructure and Mobility of the Tuscany Region
 - **Matteo Biffoni**, Anci Toscana President

"Cities are moving: urban plan of sustainable mobility on a large area"

- **Stefano Giorgetti**, Councilor for Mobility of the Municipality of Florence
- **Massimo Dringoli**, Councilor for Mobility of the Municipality of Pisa
- **Giovanna Cepparello**, Councilor for Mobility and Environment of the Municipality of Livorno
- **Gabriele Bove**, Councilor for Mobility of the Municipality of Lucca

16.45 - 17.30

"Gorent and urban hygiene services with electric vehicles"

- **Furio Fabbri**, Gorent Spa President

"Sustainable mobility in local public transport"

- **Gianni Bechelli**, Autolinee Toscane President

LIFE18 ENV/IT/000201 LIFE E-VIA Project

"Electric Vehicle noise control by Assessment and optimisation of tyre/road interaction"

- **Arnaldo Melloni**, Municipality of Florence - Environment Department

17.30

Conclusions

- **Monia Monni**, Councilor for the Environment of the Tuscany Region



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Access and Registration by the App



The international conference will take place at the Sala della Scherma inside the Fortezza da Basso, contemporary to the Earth Technology Expo.
The room will be sanitized after each session according to the anti Covid-19 protocols.
The use of a mask and Green Pass are mandatory.
Maximum capacity: 90 seats

Participants are requested to register only for sessions of actual interest.

The conference will be available on our ExpoMove.it website and on our [Facebook](#) and [YouTube](#)

info@expomove.it - segreteria@expomove.it

Patronages



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